

RESEARCH

Open Access



Cost of childbirth in Upper West Region of Ghana: a cross-sectional study

Maxwell A. Dalaba^{1,2*}, Paul Welaga^{2,3}, Mustapha Immurana¹, Martin Ayanore⁴, Justina Ane⁵, Laata L. Danchaka⁶ and Chieko Matsubara⁷

Abstract

Background: Out-of-pocket payment (OOPP) is reported to be a major barrier to seeking maternal health care especially among the poor and can expose households to a risk of catastrophic expenditure and impoverishment. This study examined the OOPPs women made during childbirth in the Upper West region of Ghana.

Methods: We carried out a cross-sectional study and interviewed women who gave birth between January 2013 and December 2017. Data on socio-demographic characteristics, place of childbirth, as well as direct cost (medical and non-medical) were collected from respondents. The costs of childbirth were estimated from the patient perspective. Logistics regression was used to assess the factors associated with catastrophic payments cost. All analyses were done using STATA 16.0.

Results: Out of the 574 women interviewed, about 71% (406/574) reported OOPPs on their childbirth. The overall average direct medical and non-medical expenditure women made on childbirth was USD 7.5. Cost of drugs (USD 8.0) and informal payments (UDD 5.7) were the main cost drivers for medical and non-medical costs respectively. Women who were enrolled into the National Health Insurance Scheme (NHIS) spent a little less (USD 7.5) than the uninsured women (USD 7.9). Also, household childbirth expenditure increased from primary health facilities level (community-based health planning and services compound = USD 7.2; health centre = USD 6.0) to secondary health facilities level (hospital = USD 11.0); while home childbirth was USD 4.8. Overall, at a 10% threshold, 21% of the respondents incurred catastrophic health expenditure. Regression analysis showed that place of childbirth and household wealth were statistically significant factors associated with catastrophic payment.

Conclusions: The costs of childbirth were considerably high with a fifth of households spending more than one-tenth of their monthly income on childbirth and therefore faced the risk of catastrophic payments and impoverishment. Given the positive effect of NHIS on cost of childbirth, there is a need to intensify efforts to improve enrolment to reduce direct medical costs as well as sensitization and monitoring to reduce informal payment. Also, the identified factors that influence cost of childbirth should be considered in strategies to reduce cost of childbirth.

Keywords: Access, Cost of delivery, Childbirth, Free maternal health policy, Upper West Region, Ghana

Background

Even though a number of global and national initiatives have been established to improve access to maternal health care, the progress made so far has been slow. For instance, in 2017, about 295,000 women died during pregnancy and childbirth [1]. The vast majority of these

*Correspondence: mdalaba@uhas.edu.gh

¹ Institute of Health Research, University of Health and Allied Sciences, Box 31, Ho, Ghana

Full list of author information is available at the end of the article



© The Author(s) 2022. **Open Access** This article is licensed under a Creative Commons Attribution 4.0 International License, which permits use, sharing, adaptation, distribution and reproduction in any medium or format, as long as you give appropriate credit to the original author(s) and the source, provide a link to the Creative Commons licence, and indicate if changes were made. The images or other third party material in this article are included in the article's Creative Commons licence, unless indicated otherwise in a credit line to the material. If material is not included in the article's Creative Commons licence and your intended use is not permitted by statutory regulation or exceeds the permitted use, you will need to obtain permission directly from the copyright holder. To view a copy of this licence, visit <http://creativecommons.org/licenses/by/4.0/>. The Creative Commons Public Domain Dedication waiver (<http://creativecommons.org/publicdomain/zero/1.0/>) applies to the data made available in this article, unless otherwise stated in a credit line to the data.

deaths (94%) occurred in low-resource settings, and most could have been prevented [1].

Access to affordable and quality health care services remains a challenge in many low-income countries, particularly in Sub-Saharan Africa. Many preventable maternal deaths still occur across most developing countries partly due to the financial hardship women face in seeking health care [2]. Out-of-pocket payment (OOPP) is reported to be a major barrier to seeking maternal health care especially among the poor and can expose households to a risk of catastrophic expenditure and impoverishment [3, 4]. It has been reported in previous studies that pregnant women made OOPPs of GHC 17.50/USD 8.60 during childbirth in Ghana [5], USD 28.76 in rural Zambia [6] and as high as \$93.3 per child childbirth in India [7].

In Ghana, to address some of the challenges in seeking health care and to attain universal health coverage (UHC), the government implemented interventions such as the free maternal health care policy through the national Health Insurance Scheme (NHIS) [8] and expansion of primary health care services such as the community-based health planning and services (CHPS) [9].

Although previous studies have reported the positive effect of free maternal health programmes on the utilization of maternal health care [4, 10, 11], but OOPP still existed as women paid considerable amounts of money to seek maternal care [3, 11, 12]. However, there are limited studies on the effects of the Ghana's maternal health interventions (free maternal health policy and CHPS) on the cost of childbirth care [12].

It is therefore uncertain as to whether despite these government interventions, OOPPs associated with seeking maternal health services continue to exist, and if so, at what level. This study therefore examined the OOPPs women made during childbirth in the Upper West Region of Ghana.

Methods

Study area

The study was conducted in the Upper West Region (UWR), Ghana. The UWR is one of the 16 regions of Ghana, located in the northern part of the country. Its population is 901,502 (2021), and has low population density [13]. This region is bordered by Burkina Faso to its north and west. Subsistence agriculture is the mainstay of the population. The region is one of the poorest in Ghana. The major ethnic groups in the region are the Dagaaba, Sissala, and Wala [13]. There are a total of 242 health facilities providing various types of services in the UWR. These include 3 district government hospitals, 1 regional hospital, 2 Christian Health Association of Ghana (CHAG) hospitals and 3 private hospitals. The

rest include 5 polyclinics, 66 health centres, 10 clinics and 147 CHPS compounds and 4 maternity homes [13].

Study design

The study design was cross-sectional, and a quantitative approach was used to collect data between January and April 2018. A structured questionnaire was administered to women of reproductive age who gave birth between January 2013 and December 2017. If a mother had multiple childbirth during the period, cost of childbirth was collected on the most recent childbirth. The structured questionnaire had sections on socio-demographic characteristics, place of childbirth, cost of childbirth and household wealth.

Sample size

The sample size for this study was calculated by assuming that 50% of the women of reproductive age in the study districts would have given birth between 2013 and 2017 [14–16]. Using a 95% confidence level and a design effect of 1.3 [12] to account for the clustering effect in the districts would require a sample size of 500. The sample size required was calculated using the formula:

$$n = \frac{DEFF \times (z)^2 \times p \times (1 - p)}{(d)^2}$$

where n = sample size, z = desired level of confidence at 95% (standard value of 1.96), p = Proportion of childbirth within 5 years (0.5), d = level of precision (0.05), and DEFF = estimated design effect (1.3).

$$A \text{ sample size } (n) = \frac{1.3(1.96)^2 \times 0.778 \times (1 - 0.778)}{(0.05)^2}$$

$$n = 500$$

Adjusting for a non-response rate of 15% $((0.15 \times 500) + 500)$ resulted in a sample size of 575.

Sampling and data collection

The study's respondents were chosen using a multistage sampling approach. To begin, we divided the UWR's 11 districts into three ethnic groups: i) Dagaati districts (Daffiama Bussie Issa (DBI), Jirapa, Lambussie, Lawra, Nadowli, and Nandom); ii) Wala districts (Wa East, Wa Municipality, and Wa West); and iii) Sissala districts (Sissala East and Sissala West).

Secondly, one district from each ethnic group was randomly selected. This strategy ensured a geographic and ethnic representation across the region. Accordingly, Nadowli district was selected to represent the Dagaati ethnic group, Wa West district was selected to represent

the Wali ethnic group and Sissala East to represent the Sissala ethnic group.

Thirdly, using a random approach, we chose a sub-district within each district, and then 5 communities inside each sub-district. After that, interviewers were assigned to the communities and were given the task of identifying 39 respondents per community by moving from one household to the next until they reached their sample size. Households were randomly selected in each community by the interviewer by spinning a pen in the centre of the community. The direction in which the pen was pointing was followed, and the first house was chosen from there. If a household had more than one woman with children under the age of 5 years (gave birth between 2013 and 2017), only one of them was chosen at random for an interview. After that, the interviewer moves on to the next house/household. This was repeated until the interviewer had obtained the maximum number of respondents for the community. Thus, respondents were women of reproductive age who gave birth between January 2013 and December 2017. Thus, respondents were women of reproductive age who gave birth between January 2013 and December 2017.

Graduate-level data collectors were recruited for data collection. The selection criteria were based on understanding and speaking the local language(s), familiarity with the environment, and previous experience with data collection. Data collectors were trained on the research protocol and the questionnaire and guidelines for conducting interviews. A pre-test was conducted during the training to determine the appropriateness of the questions in the questionnaire and all errors were rectified before the final data collection.

Data processing and analysis

The data were collected using a paper-based questionnaire and then double entered by two data entry clerks using EPI Data 6.1. After entry, the data was cleaned and verified and inconsistent entries from the two data entry clerks were checked from the source questionnaire and corrections made.

Data were then transferred to STATA version 16.0 for cleaning and analysis. Frequencies and cross tabulations were used to clean up the data by finding outliers, missing values, and verifying for consistency among variables. Tables were created to display frequencies, proportions and means. The cost of childbirth was estimated from the patient perspective.

The total childbirth cost was calculated as the sum of direct medical and non-medical costs. The direct medical costs covered OOPPs for registration cards, consultations, diagnosis (scanning and laboratory tests), drugs and medical supplies. Direct non-medical costs included OOPPs for transportation to and from health

facilities, informal payments as well as other non-medical costs such as disinfectant, a rubber bed spread, cotton, gauze, childbirth mat and spirit. Informal payments are payments in cash or non-cash that, in addition to the specified contribution, are provided by patients or their relatives to the health care providers for services that the patients are legally entitled to receive [17].

The annual income of households was calculated using the estimated cost of yields or proceeds from agricultural products such as crops and poultry as well as from salaries or wages from businesses, and income from investments or gifts.

Furthermore, a wealth assets index was estimated using principal component analysis (PCA). The household assets used in computing the wealth index include main materials used for the floor, materials used for the roof, materials used for exterior walls, the main sources of drinking water, and ownership or use of a toilet facility, radios, clocks, television sets, mobile phones, landline telephones, refrigerators, freezers, electric generators, washing machines, computers, photo cameras, digital versatile discs (DVDs), sewing machines, beds, table cabinets/cupboards, wrist watches, bicycles, motorcycles, animal-drawn carts, cars and boats. Households were then assigned to five quintiles which described household wealth levels and represented as: poorest (Q1), very poor (Q2), poor (Q3), less poor (Q4) and least poor (Q5).

Catastrophic health expenditure for childbirth was calculated. Catastrophic payments occur when total OOPPs for health care exceeds a certain threshold of a household's resources (income or expenditure) usually using a threshold between 5 and 40% [8, 18, 19]. In this study, we used a threshold of 10% as used in other studies in other African countries [19, 20]. Thus, catastrophic payment was said to occur when the childbirth cost was $\geq 10\%$ of the household monthly income.

We also investigated the impact of household childbirth expenditure on poverty using the 2017 Ghana national monthly poverty line of GHC 110/USD24.4 [21]. We estimated the poverty headcount ratio, also called the poverty incidence, to measure the proportion of households living below the monthly poverty line before and after childbirth costs as used in other studies [22].

To determine the factors that influence household catastrophic payment for childbirth, a logistics regression was used [6]. The outcome variable was catastrophic payment (binary variable, 1 = incurred catastrophic payment; 0 = did not incur catastrophic payment) and the independent variables were occupation, education, insurance status, wealth index and place of childbirth.

All costs in the study were collected in Ghana Cedis (GHC), and the results are presented in USD using the average exchange rate of 2017 (USD 1 = GHC 4.5) [23].

Ethical consideration

The Navrongo Health Research Centre Institutional Review Board (Approval ID: NHRCIRB232) and the National Centre for Global Health and Medicine (NCGM), Japan (Approval ID: NCGM-G-0020510-00), provided ethical approval. The study process was

explained to all of the respondents, and written informed consent was obtained. Illiterate respondents consented in their preferred local language, with those who agreed to participate having their thumbs printed on the consent form.

Results

Background characteristics of respondents

Table 1 presents the background characteristics of respondents. The total number of respondents included in the analysis were 574. The average age of the respondents was 29 years, and 75.8% were between 20 and 34 years old. About 61% of the respondents had never been to school, 19.9% completed primary school and 5.8% had secondary or higher education. On occupation, most of the respondents were farmers/traders (90.4%). About 85% of respondents had enrolled into the NHIS at the time of interview. The average household monthly income was estimated at USD 205.9 with Standard deviation (SD) of USD 662.8.

Childbirth cost

Table 2 shows the costs incurred by respondents during childbirth. Out of the 574 respondents, about 71% (406/574) made OOPs for childbirth, of which about 15% (62/406) were not insured (not enrolled into the NIHS) and 85% (344/406) were insured (enrolled into the NIHS).

About 52% (213/406) of the respondents made OOPs on direct medical costs, such as the cost of a registration card, consultation, diagnosis, drugs and medical supplies during the last childbirth at an average cost of USD 6.5. The women who were enrolled into the NHIS spent less (USD 6) on direct medical costs compared to the uninsured women (USD 8.9). Expenditure on drugs accounted for the largest direct medical cost (USD 8).

Table 1 Background characteristics of respondents

Variable	Number (n = 574)	Percent (%)
Age group		
15–19	23	4.0
20–34	435	75.8
35 +	116	20.2
Ethnicity		
Wala	98	17.1
Sissala	204	35.5
Dagaaba	242	42.2
Other	30	5.2
Education		
Never Been to School	349	60.8
Primary School	114	19.9
Junior High/Middle/Technical School	78	13.6
Secondary School and higher	33	5.8
Occupation		
Farmer/trader	519	90.4
Artisan/Public worker	32	5.6
Unemployed	23	4.0
Insurance status (NHIS)		
Insured	487	84.8
Not insured	87	15.2
Average monthly household income	USD 205.9 (SD: USD 662.8)	

Table 2 Childbirth cost (USD)

Variables	Cost Category	Number (n)	Insured	Uninsured	Total Average Cost (SD)
			Mean (SD)	Mean (SD)	
Medical	Registration card	82	0.8 (0.7)	0.9 (0.5)	0.8 (0.7)
	Consultation	16	4.1 (1.9)	1.7 (1.4)	2.9 (2.1)
	Diagnosis	43	3.1 (4.2)	3.7 (6.6)	3.2 (4.8)
	Drugs	89	7.6 (15.3)	9.2 (13.4)	8.0 (14.9)
	Medical supplies	101	4.3 (3.8)	3.1 (3.2)	4.2 (3.8)
	Total	213	6.0 (11.8)	8.9 (11.8)	6.5 (11.8)
Non-medical	Transportation	288	4.1 (8.6)	2.8 (3.3)	3.9 (8.1)
	Informal payments	22	6.9 (11.2)	1.6 (1.2)	5.7 (10.0)
	Non-medical payments such as disinfectant, rubber bed spread, cotton, gauze, spirit	120	3.5 (2.5)	4.1 (3.6)	3.6 (2.7)
	Total	344	5.1 (8.9)	3.8 (4.9)	4.9 (8.3)
Overall		406	7.5 (13.3)	7.9 (11.4)	7.5 (13.1)

The average non-medical cost was USD 4.9, and the insured spent more (USD 5.1) than the uninsured women (USD 3.8). On average, women spent USD 3.9 on transportation to travel to and from a health facility to give birth, and the travel time was 47 min. Informal payment accounted for the largest direct non-medical cost (USD5.7); and the expenditure on informal payments was more among the insured (USD 6.9) than the uninsured (USD 1.6).

Overall, the average OOPs made on direct and non-direct medical costs was USD 7.5. Women who were enrolled into the NHIS spent a little less (USD 7.5) than the uninsured women (USD 7.9) on overall cost of childbirth. About 55% of the total cost of childbirth was on direct non-medical cost and 45.1% was on direct medical cost.

Childbirth cost by socioeconomic status (wealth quintile) and place of childbirth

Table 3 shows the average childbirth cost by socioeconomic status of respondents and place of childbirth. We found evidence of varying childbirth costs across socioeconomic status. For instance, while women from the poorest households (quintile 1) spent an average of USD 9.8 on child childbirth, their counterparts in the richest/least poor households (quintile 5) spent an average of USD 8.7 on childbirth.

Also, household childbirth expenditure increased from lower levels (primary level) to higher levels (secondary level) health facilities. Whereas the average household's expenditure on childbirth at a CHPS compound was USD7.2, it was USD 6.0 at a Health Centre, USD 11.0 at a hospital and USD 4.8 when the child was given birth at home (Table 3).

Table 3 Total childbirth cost by socioeconomic status and place of childbirth (USD)

Wealth Quintile	Mean(SD)
Quintile 1 (Poorest)	9.8(15.0)
Quintile 2 (Very poor)	6.3(7.6)
Quintile 3 (Poor)	4.9(5.9)
Quintile 4 (Less poor)	8.0(18.0)
Quintile 5 (Least poor)	8.7(14.4)
Total	7.5(13.1)
Place of childbirth	
Home	4.8(3.7)
CHPS Compound	7.2(17.3)
Health Centre	6.0(11.5)
Hospital	11.0(12.4)
Total	7.5(13.1)

SD Standard Deviation

Financial burden imposed by childbirth cost across wealth quintiles

About 21% of respondents' households spent more than 10% of their monthly income on childbirth and were deemed to have made catastrophic payments. When catastrophic payments were disaggregated by wealth quintiles, the results showed that women in poorest households incurred higher catastrophic payment (24.6%) compared to women in least poor households (14%). This shows a higher catastrophic health expenditure in the poorest households than the richest households.

Considering the impoverishing effects of childbirth expenditures, the findings revealed that 16.9% of the respondents were living below the poverty line before childbirth expenditure. After the expenditure on childbirth, the proportion of households below the poverty line increased to 18.5%. Thus, 1.6% of respondents' households were further entrenched in poverty (Table 4).

Predictors of catastrophic payment due to child childbirth cost

The results of the regression analysis showed that place of childbirth and household wealth were statistically significant factors associated with catastrophic payments (Table 5).

As compared to women who gave birth at home, women who gave birth at a CHPS compound, Health centre, and Hospital had 4.99 times higher odds ($p < 0.01$), 5.61 times higher odds ($p < 0.01$), and 13.78 times higher odds ($p < 0.01$) of incurring catastrophic payment due to cost of childbirth, respectively. Women who were from a poor household (quintile 3) had 0.43 times lower odds ($p < 0.05$) of incurring catastrophic payment relative to women from poorest households (quintile 1). Also, women who were from least poor household (quintile 5) had 0.38 times lower odds ($p < 0.01$) of incurring catastrophic payment relative to women from poorest households (quintile 1).

Discussion

The study examined the OOPs women made during child childbirth in the UWR of Ghana. The study results revealed that women in the UWR incurred some costs during child childbirth (USD7.5). Despite the free maternal health care policy which was implemented through the NHIS in 2008, the results showed that about 85% of insured women made OOPs for direct and non-direct medical costs and spent an average of USD 7.5. With the free maternal health policy, pregnant women are not supposed to pay for any direct medical

Table 4 Catastrophic payment and poverty incidence due to childbirth expenditure (%)

Wealth Quintile	Catastrophic Payment	Poverty Head Count (Before childbirth Cost)	Poverty Head Count (after childbirth Cost)	Net Count
Quintile 1 (Poorest)	24.6	29.8	30.4	0.6
Quintile 2 (Very poor)	31.9	28.3	30.4	2.1
Quintile 3 (Poor)	13.0	8.7	9.6	0.9
Quintile 4 (Less poor)	21.2	12.4	14.8	2.4
Quintile 5 (Least poor)	14.0	4.4	7.9	3.5
Total	20.9	16.9	18.5	1.6

Monthly Poverty line = Ghc110/USD24.4

Table 5 Logistic regression of predictors of catastrophic payment due to child childbirth cost

Catastrophic payments	Odds Ratio	Standard Error	p > Value	95% Confidence Interval
Home (B)				
CHPS Compound	3.99	2.08	0.01***	1.44,11.08
Health Centre	5.62	2.78	0.00***	2.13,14.84
Hospital	13.78	6.99	0.00***	5.10,37.27
Insurance status				
Not insured (B)				
Insured	1.02	0.31	0.94	0.56,1.87
Wealth index				
Quintile 1 (Poorest)(B)				
Quintile 2 (Very poor)	1.34	0.43	0.35	0.72,2.50
Quintile 3 (Poor)	0.43	0.16	0.02**	0.20,0.89
Quintile 4 (Less poor)	0.78	0.27	0.47	0.40,1.53
Quintile 5 (Least poor)	0.38	0.15	0.01***	0.18,0.82
Occupation				
Unemployed (B)				
Farmer/trader	0.54	0.27	0.22	0.20,1.44
Artisan	0.71	0.47	0.60	0.19,2.59
Educational status				
Never been to school (B)				
Primary school	0.67	0.20	0.19	0.37,1.22
Junior High/Middle/Technical School	0.96	0.33	0.90	0.49,1.87
Secondary and higher	1.77	0.88	0.26	0.66,4.70

* $p < 0.1$, ** $p < 0.05$, *** $p < 0.01$; B represents the base category

costs as the policy aims to facilitate access to free and quality maternal health care services such as antenatal, childbirth and postnatal care services at health care facilities. The benefit package includes: consultations, laboratory investigations, X-rays, ultrasound scanning and prescription medicines on the NHIS drugs list [24, 25]. However, our findings showed that insured women incurred direct medical costs (USD 6.0). The reasons for OOPs for direct medical supplies were due to the non-availability of medicines, laboratory reagents and ultrasound machines at the health facilities, and the fact that

women are asked to get these items/services at private facilities at a cost. The study results corroborate findings from a similar study in northern Ghana where pregnant women made OOPs (GHC 17.50/USD 8.60) during childbirth despite the free maternal health policy [5]. In addition, despite free maternal policy in Zambia, average cost of childbirth was reported to be as much as USD 28.76 in rural Zambia [6] as well as \$93.3 in India [7]. That notwithstanding, in our study, women who were enrolled into the NHIS /free maternal policy spent a little less (USD 7.5) than the uninsured women (USD 7.9),

and therefore is the need to improve pregnant women enrolment onto the policy.

The burden of OOPP on childbirth is worrisome, particularly in poor households, as our study revealed that women from the poorest households spent more than relatively wealthy households. Additionally, a considerable proportion of households (21%) of respondents spent more than 10% of their monthly income on childbirth and therefore faced catastrophic payments, while 1.6% were pushed below the national poverty line by the cost of childbirth. Household expenditure on childbirth can run down a household's resources, especially poor households, and thereby limit the household's capacity to obtain basic needs which would worsen its poverty status [26]. The most recent living standards survey in the country reported that the UWR is the poorest region in the country and seven out of every ten in the region are poor (70.7%) [13]. This indicates the burden households face regarding childbirth cost. It is therefore important to intensify efforts to reduce childbirth costs in the region.

Expenditure on direct non-medical costs incurred by women during childbirth was quite substantial (USD 4.9). Some of these non-medical items such as disinfectant, rubber bed spread, cotton, gauze, childbirth mat and spirit are supposed to be covered by the free maternal health policy, but amazingly women (both insured and uninsured) were asked to buy them OOPP. This highlights the challenges to implementing the free maternal health policy. Our findings are consistent with similar observations from a study in Zambia which reported that women spent on childbirth supplies, such as disinfectant, gloves, and cord clamps [6].

Surprisingly, informal payment was high and represented the main non-medical cost driver (USD 5.7). In a typical Ghanaian setting, households are usually happy when they have a safe childbirth and are sometimes willing to make informal payments such as presenting gifts to the health workers. Sometimes too, the health workers themselves solicit these informal payments from the women. A previous study reported informal payments in 91.8% of pregnant women seeking maternal care in India at a cost of US\$0.03–101 [27]. Also, over 31% and 3.6% of the mothers in the Public and Private Not for Profit Hospitals (PNFP) respectively made informal payments during childbirth and the average payments given in the Public Hospital was Uganda Shillings (UGX) 65,750 while that in the PNFP Hospital was UGX11,000 [28]. These informal payments are a financial barrier to seeking maternal care, particularly poor households, and therefore efforts are needed to monitor health workers as well as sensitize community members to curd the situation.

Cost of childbirth varied by childbirth locations, and expectedly, more was spent at the secondary level facility

(hospital) than at the primary health facility level (health Centre and CHPS). Regression analysis also showed that place of childbirth was an important factor that contributed to childbirth costs. As women move from lower level health facilities to higher level facilities, they incur higher childbirth costs. Women who gave birth at CHPS compound, Health centre, and Hospital had over 3 times higher odds of incurring catastrophic payments due to cost of childbirth, relative to women who gave birth at home. Similar finding have been reported were in comparison to women who gave birth at home, women who gave birth at a primary health centre had over four times the odds of spending anything on their childbirth [6]. Furthermore this study reported lower home childbirth costs (USD 4.8) compared to the Zambian study that reported as much as USD21.82 for cost of home childbirth [6]. This highlights the importance of functional primary health facilities, particularly CHPS compounds where midwives are allocated to CHPS compounds to provide child birth services to community members. In addition, on average, women from the middle-class households (poor/quintile 3) had a lower odd to incur catastrophic cost compared to women from the poorest households (quintile 1) reflecting the severity of the burden of cost of childbirth to poorest households which can worsen their poverty situation.

Transportation costs hinder access to maternal health care at health facilities and increases the risk of maternal deaths [29]. This study showed that non-medical costs such as transportation cost was USD3.9. Though Ghana has made progress regarding the expansion of primary health facilities such as CHPS compounds and the introduction of midwives to the CHPS compounds to provide maternal care including skilled childbirth, more efforts is still needed to improve access to health care and reduce the cost of transportation. Also, more efforts are still needed to reduce distance or transport costs to health facilities through the building of more health facilities in hard to reach areas. Moreover, to make the health facilities, particularly the CHPS compounds more accessible and functional, roads in the rural areas should be improved, given that bad roads result in increased transport costs, delays in reaching a health facility as well as delays in moving from the lower health facility to a referral facility.

Limitations of the study

A possible limitation of this study is recall bias, given that respondents were asked to recall expenditure over a 5-year period. The reported expenditure could either be overestimated or underestimated, especially because respondents did not show receipts on expenditure but

only verbal reporting of expenditure. However, the probing techniques used may minimize this bias, and we do not expect this bias to adversely affect the study results.

In addition, the study did not assess the costs disaggregated by spontaneous childbirth and caesarean childbirth, since the emphasis was just on the cost of childbirth. Nevertheless, we acknowledge that this is a limitation, given that there could be cost variations between these forms of childbirth. Indirect cost (productivity lost due to childbirth) was not included in the analysis. We acknowledge that this as a limitation which could have increased the cost of childbirth.

Another limitation of this study is that it relied exclusively on a quantitative approach. Including a qualitative approach (mixed method) would have complemented the quantitative data and therefore provided rich data for the study. However, the quantitative instrument was well developed and detailed, capturing all important components that are relevant to the study. We do not expect the exclusion of the qualitative approach to negatively affect the study results.

Conclusions

Women incurred considerable costs during childbirth with 21% of households spending more than one-tenth of their monthly income on childbirth. These households faced the risk of catastrophic payments and impoverishment. Childbirth expenditure by the insured women was a little lower than the uninsured suggesting some positive effect of the NHIS. It is to improve the enrolment of women into the NHIS. Though some progress has been made in Ghana regarding the expansion of primary health care, more efforts are still needed to improve access to health care and reduce the cost of transportation. Interventions to improve access to health care in hard-to-reach areas will contribute to reducing non-medical costs which are mainly travel related costs. Informal payments during childbirth are common and can be a financial strain to households. Other background factors such as place of childbirth and wealth that influence cost of childbirth should be considered in government strategies to reduce cost of childbirth. Furthermore, appropriate resources must be made available at health institutions to prevent women from paying for medical supplies and services outside of NHIS-accredited health facilities.

Abbreviations

CHO: Community health officers; CHPS: Community-based health planning and services; DBI: Daffiama Bussie Issa; NHIS: National health insurance; OOPP: Out-of-pocket payment; PCA: Principal component analysis; UHC: Universal health coverage; UWR: Upper West Region.

Acknowledgements

We wish to acknowledge with gratitude the support and contributions we received from the various institutions and individuals in carrying out the study. We specifically wish to express our appreciation to the Navrongo Health Research Centre for the institutional support to undertake the study. We would like to thank the Upper West Regional Director of Health Services, and the district directors of the study site for the remarkable support given to us during the study. We are thankful to the data collectors for collecting the data as well as the individual respondents for their patience and time.

Authors' contributions

M.A.D., P.W., L.L.D. and C.M. contributed to the conception, design, data collection, analysis, interpretation and drafting of the manuscript. M.I., M.A. and J.A. contributed to data analysis, interpretation and drafting of the manuscript. All authors have read and agreed to the published version of the manuscript.

Funding

The study was funded by Research Grant for International Health, H26-1, by the Ministry of Health, Labour and Welfare, Japan.

Availability of data and materials

Relevant data and materials based on which conclusions were made are included in the manuscript. However, the corresponding author can be contacted if someone wants data from the study.

Declarations

Ethics approval and consent to participate

We obtained ethical approval from the Navrongo Health Research Centre Institutional Review Board (Approval ID: NHR CIRB232) and Research Ethics Committee of the National Centre for Global Health and Medicine, Japan (Approval ID: NCGM-G-0020510-00). We also sought permission from the regional health directorate of UWR, the district directorate of Wa West, Nadowli and Sissala East, as well as chiefs of selected communities for the interviews. All respondents were briefed on the study procedure and written informed consent was obtained. All methods in the study were carried out in accordance with relevant guidelines and regulations.

Consent for publication

Not applicable.

Competing interests

The authors declare that they have no competing interests.

Author details

¹Institute of Health Research, University of Health and Allied Sciences, Box 31, Ho, Ghana. ²Social Science Department, Navrongo Health Research Centre, Box 114, Navrongo, Ghana. ³C.K. Tedam University of Technology and Applied Sciences, Box 24, Navrongo, Ghana. ⁴School of Public Health, University of Health and Allied Sciences, Box 31, Ho, Ghana. ⁵University of Environment and Sustainable Development, PMB Somanya, Ghana. ⁶Community Development Alliance, Box 490, Wa, Ghana. ⁷Bureau of International Medical Cooperation, National Centre for Global Health and Medicine, Toyama 1-21-1, Tokyo, Japan.

Received: 3 March 2022 Accepted: 21 July 2022

Published online: 04 August 2022

References

1. WHO. Maternal mortality. 2019. Available: <https://www.who.int/news-room/fact-sheets/detail/maternal-mortality>. Cited 29 Apr 2021.
2. Azaare J, Akweongo P, Aryeetey GC, Dwomoh D. Impact of free maternal health care policy on maternal health care utilization and perinatal mortality in Ghana: protocol design for historical cohort study. *Reprod Health*. 2020;17:169. <https://doi.org/10.1186/s12978-020-01011-9>.
3. Meda IB, Baguiya A, Ridde V, Ouédraogo HG, Dumont A, Kouanda S. Out-of-pocket payments in the context of a free maternal health care

- policy in Burkina Faso: a national cross-sectional survey. *Heal Econ Rev.* 2019;9:11. <https://doi.org/10.1186/s13561-019-0228-8>.
4. Twum P, Qi J, Aurelie KK, Xu L. Effectiveness of a free maternal healthcare programme under the National Health Insurance Scheme on skilled care: evidence from a cross-sectional study in two districts in Ghana. *BMJ Open.* 2018;8:e022614. <https://doi.org/10.1136/bmjopen-2018-022614>.
 5. Dalinjong PA, Wang AY, Homer CSE. The implementation of the free maternal health policy in rural Northern Ghana: synthesised results and lessons learnt. *BMC Res Notes.* 2018;11:341. <https://doi.org/10.1186/s13104-018-3452-0>.
 6. Kaiser JL, McGlasson KL, Rockers PC, Fong RM, Ngoma T, Hamer DH, et al. Out-of-pocket expenditure for home and facility-based delivery among rural women in Zambia: a mixed-methods, cross-sectional study. *Int J Womens Health.* 2019;11:411–30. <https://doi.org/10.2147/IJWH.S214081>.
 7. Krishnamoorthy Y, Ganesh K, Sakthivel M, Priyan S, Rehman T, Surendran G. Costs incurred and determinants of out-of-pocket payments for child delivery care in India: Evidence from a nationally representative household survey. *Int J Health Plann Manage.* 2020;35:e167–77. <https://doi.org/10.1002/hpm.2953>.
 8. Dalaba MA, Welaga P, Oduro A, Danchaka LL, Matsubara C. Cost of malaria treatment and health seeking behaviour of children under-five years in the Upper West Region of Ghana. *PLoS One.* 2018;13:e0195533. <https://doi.org/10.1371/journal.pone.0195533>.
 9. Awoonor-Williams JK, Sory EK, Nyongator FK, Phillips JF, Wang C, Schmitt ML. Lessons learned from scaling up a community-based health program in the Upper East Region of northern Ghana. *Glob Health Sci Pract.* 2013;1:117–33. <https://doi.org/10.9745/GHSP-D-12-00012>.
 10. Masaba BB, Mmusi-Phetoe RM. Free Maternal Health Care Policy in Kenya: Level of Utilization and Barriers. *International Journal of Africa Nursing Sciences.* 2020;13:100234. <https://doi.org/10.1016/j.ijans.2020.100234>.
 11. Gitobu CM, Gichangi PB, Mwanda WO. The effect of Kenya's free maternal health care policy on the utilization of health facility delivery services and maternal and neonatal mortality in public health facilities. *BMC Pregnancy Childbirth.* 2018;18:77. <https://doi.org/10.1186/s12884-018-1708-2>.
 12. Dalinjong PA, Wang AY, Homer CSE. Has the free maternal health policy eliminated out of pocket payments for maternal health services? Views of women, health providers and insurance managers in Northern Ghana. *PLoS One.* 2018;13:e0184830. <https://doi.org/10.1371/journal.pone.0184830>.
 13. Ghana Statistical Service. Ghana Demographic Health Survey. 2014.
 14. Kpodotsi A, Baku EA, Adams JH, Alaba O. Socioeconomic inequalities in access and use of skilled birth attendants during childbirth in Ghana: a decomposition analysis. *BMC Pregnancy Childbirth.* 2021;21:850. <https://doi.org/10.1186/s12884-021-04290-7>.
 15. Ghana Statistical Service. Ghana Demographic Health Survey 2014. 2015. Available: <https://dhsprogram.com/pubs/pdf/FR307/FR307.pdf>.
 16. Sumankuuro, Joshua, Judith Crockett, and Shaoyu Wang. "Maternal Health Care Initiatives: Causes of Morbidities and Mortalities in Two Rural Districts of Upper West Region, Ghana." Edited by Ganesh Dangal. *PLoS One.* 2017;12(8):e0183644. <https://doi.org/10.1371/journal.pone.0183644>.
 17. Meskarpour Amiri, Mohammad, Ehsan Teymourzadeh, Ramin Ravangard, and Mohammadkarim Bahadori. "Health Informal Payments and Their Main Determinants: The Case of Iran." *Proceedings of Singapore Healthcare.* 2019;2010105818822594. <https://doi.org/10.1177/2010105818822594>.
 18. Akazili J, McIntyre D, Kanmiki EW, Gyapong J, Oduro A, Sankoh O, et al. Assessing the catastrophic effects of out-of-pocket healthcare payments prior to the uptake of a nationwide health insurance scheme in Ghana. *Glob Health Action.* 2017;10:1289735. <https://doi.org/10.1080/16549716.2017.1289735>.
 19. Ahmed S, Ahmed MW, Hasan MZ, Mehdi GG, Islam Z, Rehnberg C, et al. Assessing the incidence of catastrophic health expenditure and impoverishment from out-of-pocket payments and their determinants in Bangladesh: evidence from the nationwide Household Income and Expenditure Survey 2016. *Int Health.* 2022;14:84–96. <https://doi.org/10.1093/inthealth/ihab015>.
 20. Niyigena A, Alayande B, Bikorimana L, Miranda E, Rudolfson N, Ndagijimana D, et al. The true costs of cesarean delivery for patients in rural Rwanda: Accounting for post-discharge expenses in estimated health expenditures. *Int J Equity Health.* 2022;21:62. <https://doi.org/10.1186/s12939-022-01664-x>.
 21. Ghana Statistical Service. Ghana Living Standards Survey (GLSS7):Poverty trends in Ghana (2005–2017). 2018. Available: https://www2.statsghana.gov.gh/docfiles/publications/GLSS7/Poverty%20Profile%20Report_2005%20-%202017.pdf.
 22. Assebe LF, Dillu D, Tiru G, Johansson KA, Bolongaita S, Chakrabarti A, et al. Financial risks of care seeking for malaria by rural households in Jimma Zone, Oromia Region, Southwest Ethiopia: a cross-sectional study. *BMJ Open.* 2021;11:e056162. <https://doi.org/10.1136/bmjopen-2021-056162>.
 23. Bank of Ghana. Ghanaian Cedi(GHS) To United States Dollar(USD) on 31 Dec 2017 (31/12/2017) Exchange Rates - FX Exchange Rate. 2017. Available: https://ghs.fxexchangerate.com/usd-2017_12_31-exchange-rates-history.html. Cited 23 Aug 2021.
 24. NHIS. "NHIS SUBSCRIBER HANDBOOK. A guide to Registering and Accessing NHIS". Accra: NHIA; 2015.
 25. NHIS. Medicines List. 2016. Available: <http://www.nhis.gov.gh/MedList.aspx>. Cited 26 Apr 201.
 26. Wagstaff A, Eozenou P, Smits M. Out-of-Pocket Expenditures on Health: A Global Stocktake. *The World Bank Research Observer.* 2020;35:123–57. <https://doi.org/10.1093/wbro/lkz009>.
 27. Tripathi N, John D, Chatterjee PK, Murthy S, Parganiha N, Brokar A. Informal Payments for Maternal and Neonatal Health Services in Public Hospitals in Central India. *J Health Manag.* 2020;22:490–505. <https://doi.org/10.1177/0972063420908158>.
 28. Baluku, Matayo, and Gloria Kimuli Seruwagi. "Informal Payments during Childbirth: Magnitude, Determinants and Strategies for Improving Maternal and Child Health at Public and Non-Profit Hospitals in Uganda". *Int J Humanit Soc Stud.* 2019;7(1). <https://doi.org/10.24940/theijhss/2019/v7/i1/H51901-057>.
 29. Nuamah GB, Agyei-Baffour P, Mensah KA, Boateng D, Quansah DY, Dobin D, et al. Access and utilization of maternal healthcare in a rural district in the forest belt of Ghana. *BMC Pregnancy Childbirth.* 2019;19:6. <https://doi.org/10.1186/s12884-018-2159-5>.

Publisher's Note

Springer Nature remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

Ready to submit your research? Choose BMC and benefit from:

- fast, convenient online submission
- thorough peer review by experienced researchers in your field
- rapid publication on acceptance
- support for research data, including large and complex data types
- gold Open Access which fosters wider collaboration and increased citations
- maximum visibility for your research: over 100M website views per year

At BMC, research is always in progress.

Learn more biomedcentral.com/submissions

