

RESEARCH ARTICLE

Open Access



Early initiation of breastfeeding, colostrum avoidance, and their associated factors among mothers with under one year old children in rural pastoralist communities of Afar, Northeast Ethiopia: a cross sectional study

Gebretsadkan Gebremedhin Gebretsadik^{1*} , Helen Tkuwab¹, Kidanemaryam Berhe¹, Afework Mulugeta¹, Hajira Mohammed² and Abebe Gebremariam²

Abstract

Background: Early initiation of breastfeeding (EIBF) is defined as initiation of breastfeeding within 1 h of birth. This is also the time colostrum is secreted with its potential benefits. Globally, two out of five under 5 children die in the first month of life, more than a third of which being on the first day. Neonatal mortality is still a major health problem in Ethiopia. EIBF and colostrum feeding are associated with decreased neonatal morbidity and mortality. With this study, we aim to determine the magnitude and factors associated with EIBF and colostrum avoidance.

Methods: A community based cross-sectional study was conducted from May to June 2016 on 390 mothers in Afar region. Bivariate logistic regression was used to identify the association between the independent and the outcome variables. Multivariable logistic regression was used to determine the independent predictors of EIBF and colostrum avoidance. The strength of the association was measured by odds ratio and 95% confidence interval, and p -value < 0.05 was considered statistically significant. Hosmer and Lemeshow test was used to test model goodness of fitness and multi-collinearity between independent variables was checked.

Results: About 248(63.6%) respondents initiated breastfeeding within 1 h of birth. Mothers whose delivery was attended by a health professional had 4.75 times higher odds (AOR 4.75; 95% CI 1.71, 13.19) of EIBF as compared to those who were attended by others. Trust on nurses to provide pregnancy care (AOR 5.59; 95% CI 1.05, 29.8) was significantly associated with EIBF. About 300(76.9%) respondents discarded colostrum. Mothers who had no discussion with TBA on child nutrition were 6.6 times (AOR 6.63; 95% CI 1.43, 30.63) more likely to avoid colostrum than their counterparts.

(Continued on next page)

* Correspondence: gere2023@gmail.com

¹Department of Nutrition and Dietetics, School of Public Health, College of Health Sciences, Mekelle University, Mekelle, Ethiopia

Full list of author information is available at the end of the article



© The Author(s). 2020 **Open Access** This article is licensed under a Creative Commons Attribution 4.0 International License, which permits use, sharing, adaptation, distribution and reproduction in any medium or format, as long as you give appropriate credit to the original author(s) and the source, provide a link to the Creative Commons licence, and indicate if changes were made. The images or other third party material in this article are included in the article's Creative Commons licence, unless indicated otherwise in a credit line to the material. If material is not included in the article's Creative Commons licence and your intended use is not permitted by statutory regulation or exceeds the permitted use, you will need to obtain permission directly from the copyright holder. To view a copy of this licence, visit <http://creativecommons.org/licenses/by/4.0/>. The Creative Commons Public Domain Dedication waiver (<http://creativecommons.org/publicdomain/zero/1.0/>) applies to the data made available in this article, unless otherwise stated in a credit line to the data.

(Continued from previous page)

Conclusion: More than one-third of infants didn't start breastfeeding within 1 h of birth and three-fourth of the mothers discarded colostrum. Therefore, it is important to develop and/or strengthen services/advice on EIBF including colostrum feeding. Promoting delivery by health professionals, discussion on child nutrition and building trust between mothers and health professionals can be important community interventions to encourage EIBF and colostrum feeding.

Keywords: EIBF, Colostrum avoidance, Pastoralist, Ethiopia

Background

Early (timely) initiation of breastfeeding (EIBF) is defined as the initiation of breastfeeding within 1 h of birth. This is also the time colostrum is secreted with its potential benefits [1]. The World Health Organization (WHO) and United Nations Children's Fund (UNICEF) together recommend EIBF, exclusive breastfeeding for the first 6 months, and continued breastfeeding up to the age of 2 years and beyond, along with proper complementary feeding, as optimal breastfeeding practices [1].

Globally, only two out of five (42%) newborns start breastfeeding within the first hour of life. EIBF rates vary from 35% in the Middle East and North Africa to 65% in Eastern and Southern Africa [2]. EIBF, colostrum being the main player, is a key element of essential newborn care as it gives newborns the best chance to defend infections, survive, grow and develop to their full potential [3].

In 2015, about 2.7 million newborns died globally during the first month of life (0–27 days), more than a third of which being on the first day [4, 5]. Different studies have shown that delayed initiation of breastfeeding is associated with a higher risk of neonatal mortality. A systematic review described that initiation of breastfeeding after 1 h increases risk of neonatal mortality by 33% [6]. Another study also reported that about 22% of neonatal deaths could be prevented if breastfeeding is started within an hour of birth [7]. Besides, it has been shown that EIBF is a simple intervention with the potential to significantly improve neonatal outcomes and should be universally recommended, together with exclusive breastfeeding in the first month of life [8–10].

Colostrum is very vital for newborns in protecting infections particularly marked by its higher content immunoglobulins [11]. Together in, colostrum feeding showed association with lower odds of the three indicators of child undernutrition (stunting, underweight and wasting) [12].

In Ethiopia, neonatal mortality continues to be a major health problem. It accounts for 41% of under-five deaths [13]. Recent studies have also shown higher prevalence rates. The neonatal mortality rate was 18.6 and 20.2 per 1000 live births in studies done in Northern Ethiopia [14] and Arbaminch hospital [15], respectively. Besides, according to the 2019 Ethiopian mini-demographic

health survey (EMDHS), 30 neonates out of 1000 live births die in the first month of life, which is not an improved number compared to the prevalence reported by 2016 EDHS (neonatal mortality was 29/1000 live births) [16]. This clearly indicates that neonatal mortality is not decreasing despite different interventions.

Ethiopia follows the WHO recommendations for the focused antenatal care (ANC) services. Pregnant mothers get such services at four different times either at health facilities or/and through home to home visit [16]. The attendants in health facilities include medical doctors, nurses, midwives, or/and health officers who have at least got a bachelor degree. The home to home services are often delivered by health extension workers or/and traditional birth attendants who haven't got a bachelor degree.

In 2009, the WHO reported that about 69.1% of newborns in Ethiopia start to breastfeed within 1 h of birth [17]. Different studies have shown different levels of practice of EIBF. About 76.8, 83.7, 62.6, and 39.6% newborns were put to the breast within 1 h in Debre tabor [18], southern Ethiopia [19], Debre Berhan [20], and Amibara district [21], respectively. Additionally, different studies showed a higher prevalence of colostrum avoidance. About 25.6, 11.4, and 12% newborns didn't feed colostrum in studies done in Debre Tabor [18], Kombolcha town [22], and North Wollo [23], respectively.

Although there are studies that assessed factors associated with EIBF and colostrum feeding, neonatal morbidity and mortality still remain major health concerns in the country. The aim of this study is to determine the prevalence and factors associated with EIBF and colostrum avoidance in Afar regional state, Ethiopia. Findings from this study might be used as inputs in developing local and national neonatal care guidelines, policy-making, and research so that EIBF and colostrum avoidance practices can be improved and potentially reduce neonatal mortality rate.

Methods

Study setting and design

This community-based cross-sectional study was conducted in Afar regional state, one of the regional states

in Ethiopia, from May to June 2016. The region is classified under the desert and semi-desert agro-ecological zone and has a total surface area of 97, 256 sq. km with an altitude of 200 m below sea level to 1500 m above sea level. It is divided into 5 zones, 32 woredas (The second smallest administration units, 2 city administrations and 402 rural kebeles (The smallest administration units within woredas) with total population of 1.769 million projected for the year 2015. Women of reproductive age group and under-five children accounted for 22.8% (404, 017) and 10.1% (178,972) of the total population, respectively, with an expected 50,857 live births per year.

Sample size determination and sampling procedure

Our sample was drawn from a pre-intervention community-based newborn care (CBNC) quantitative data which was collected in zone one of Afar region. A total of 390 women of 15–49 years of age with live births and who had answered the outcome variables made up the sample size.

All woredas in zone one were purposively included as they are believed to be representatives of the whole context of Afar region with respect to the child and maternal health care and other characteristics. A two-stage cluster sampling technique was used to select sample clusters and households based on the estimated sample size. The primary sampling units (PSU) for the survey were kebeles which are located in the woredas and the secondary sampling units (SSU) were households. The total number of households with 0–11 months old children were chosen from each woreda as determined by proportion to population size (PPS) using the number of 0–11 months old children as the measure of size. The selection process for the kebeles (clusters) and households was random. In cases where the numbers of households with 0–11 months old children were small, a census was done to include all the mothers of the 0–11 months old children. Further information about the methodology of this study is published elsewhere [24].

Data collection tools and data quality assurance

Data were collected using an interviewer-administered questionnaire (Supplement 1). The questionnaire was translated to Amharic before the actual data collection. Data were collected by 12 trained data collectors under close follow-up of each and every activity of the data collection by six supervisors.

In order to assure the quality of data, prior to the actual surveys, the data collectors, supervisors, and coordinators were trained for 5 days on the objective of the study and data collection tools including demonstration/exercise of administration of questionnaires. Moreover, the questionnaires were tested in approximately 3% of the households to ensure that there are no errors in the

questionnaire design and that the respondents can easily understand and respond to the questions. Filled-in questionnaires were checked for accuracy and completeness on a daily basis. If a problem or doubt arose, the data collectors were sent back to the household or health facility to rectify the problem. The quality of data was further ascertained during the data entry and cleaning process.

Data analysis

Data were entered into and analyzed by Statistical Package for Social Sciences (SPSS) version 25. Descriptive statistical analysis was made to compute the mean, frequencies and percentages on selected variables. Binary logistic regression analysis was used to identify any association between the dependent and independent variables. The Crude Odds Ratios (COR) with a 95% confidence interval were estimated in the bivariate analysis to assess the association between each independent variable and the outcome variable. Variables with p -value < 0.3 in the bivariate logistic regression analysis were considered as candidates to be included in the multivariate logistic analysis.

In the multivariate analysis backward logistic regression method was used with the Hosmer-Lemeshow goodness-of-fit as a test for model fitness. Adjusted Odds Ratio (AOR) with 95% confidence interval was estimated to assess the strength of the association. There was no multicollinearity among the independent variables. A p -value of less than 0.05 was considered as a cut-off to detect a significant association between the independent and dependent variables. Findings are presented using textual descriptions, tables, and figures.

Results

Socio-demographic and economic characteristics

Three hundred eighty nine (99.7%) of the respondents were mothers. The median (\pm IQR) age of the mothers was 25 years (± 10) and more than half (55.9%) of the respondents' age was 25 years and below. The median age at first marriage of the mothers was 16 years (± 2). Additionally, the median (\pm IQR) family size was 5 (± 3) and almost all (99.2%) of the respondents were Muslim in religion. A majority (82.5%) of the spouses/husbands of the respondents didn't attend any school for education. Fifty (12.9%) and 36 (9.3%) of the respondents had the ability to read and write and have attended formal schools for education, respectively. Three hundred fifty (91.4%) respondents had a monthly income of less than or equal to \$31 (Table 1).

Health services availability and utilization

The nearest health facility for 152 (65.1%) of the respondents was health post. One hundred forty-six (39.2%)

Table 1 Background characteristics of respondents in Afar Regional State, Ethiopia, 2016, *n* = 390

Variable (missing)	Frequency (%)
Ethnicity (0)	
Afar	380(97.4)
Amhara	9(2.3)
Oromo	1(0.3)
Total	390(100%)
Marital status (0)	
Married	387(99.2)
Separated	1(0.3)
Divorced	2(0.5)
Total	390(100%)
Educational status of respondents (0)	
Not attended formal education	354(90.8%)
Primary education	31(7.9%)
Secondary education	5(1.3%)
Total	390(100%)
Educational status of spouses (1)	
Not attended formal education	321(82.5%)
Primary education	40(10.3%)
Secondary education	17(4.6%)
College/university	7(1.8%)
Total	389(100%)
Presence of radio in the household (0)	
No	296(75.9)
Yes	94(24.1)
Total	390(100)

respondents visited health posts during the last year. Half of the respondents were visited by health extension workers (HEWs) in the last year. Besides, half of these respondents always trust the pregnancy and delivery care provided by HEWs. More than one-third of the respondents trust HEWs to provide care during their pregnancy and birth. Similarly, more than half (57.5%) and 52.8% respondents always or sometimes trust nurses when providing them care during pregnancy and delivery, respectively.

One-third (34.8%) of the participants received advice from traditional birth attendants (TBA) but only 101(25.9%) reported discussions related to child nutrition. TBAs are individuals who have not received any formal midwifery training but attend births because the community believes they are capable of doing it. Around one-third of the respondents always trust TBA during pregnancy (30.8%) and delivery (32.1%) care. Twenty-six percent of the respondents spent more than an hour to reach health posts.

Child health and care-seeking behavior

Only 29.7% of the respondents have antenatal care (ANC) visits to health institutions. Among these respondents, only one-third received information on nutrition. Besides, a similar number of respondents were advised on birth preparedness and complication readiness. Almost all (97.4%) respondents didn't attend pregnant women conferences. Around one-third (33.5%) of the respondents made preparations for food and nutrition during delivery. As compared to the amount they usually take, very few (14%) respondents fed more during their pregnancy period. One-hundred four (80%) of those respondents who had ANC visits were fully satisfied with the pregnancy care. Around two-thirds (70.3%), 10.7, 8.2, 10.3% of the respondents didn't have ANC visits, had 1–2 visits, had 3 visits, and had four or more ANC visits at health facilities in any health institution, respectively.

Delivery and immediate newborn care

Majority (88.2%), 7, and 3.8% of the mothers delivered at home, at health center, and at public hospitals, respectively. The respondents reported various reasons for giving birth at home. The main reasons include not customary (in accordance with culture) to go to health facilities (39.5%), too far/no transportation (20.8%), traditional or religious reasons (14.1%), and thinking health facility is not necessary (4.1%). About 48(12.3%) respondents were fully satisfied during the delivery services. Immediately after delivery, 32(8.2%) babies were placed on the mother's belly or chest, 30(7.7%) on the floor alone, and 315(81%) were placed beside the mother. Majority (92.3%) of the babies had no difficulty of crying/breathing at birth. Almost all (98.7%) respondents breast feed their babies. During delivery, Forty five (11.8%) respondents were assisted by skilled health professionals and the rest were assisted by traditional birth attendants, families, and friends. The respondents reported various reasons for giving birth at home.

Early initiation of breastfeeding, colostrum avoidance, and their associated factors

Two hundred forty eight (63.6%) respondents initiated breastfeeding within 1 h of birth. Besides, 122(31.3%) started breastfeeding after an hour of birth but on the first day and 20(5.1%) started after the first day.

The variables that passed the screening (p -value < 0.3) in the bivariate analysis include husband's attendance of formal school, ability of respondent to read and write, presence of health post in the kebele, respondent visited health post in the last year, time to reach health post, trust on nurses to provide pregnancy care, ANC visit during the last pregnancy, place of delivery, and delivery attendant.

Table 2 Bivariate and multivariate logistic regression analysis of independent variables for early initiation of breastfeeding in Afar Regional State, Ethiopia, 2016

Variables	Timely breastfeeding initiation		COR (95%CI)	AOR(95%CI)
	No	Yes		
Husband attended any school				
No	123	198	0.62(0.35,1.11)	1.09(0.39,3.10)
Yes (ref.)	19	49	1	1
Total	142	247		
Respondent able to read and write				
No	128	210	0.52(0.26,1.03)	0.61(0.228,1.61)
Yes (ref.)	12	38	1	1
Total	140	248		
Presence of health post in the kebele				
No	32	75	1.47(0.91,2.38)	1.92(0.14,26.84)
Yes (ref.)	103	164	1	1
Total	135	239		
Time to reach health post				
< =30 min	72	95	0.49(0.266,0.92)	0.56(0.24,1.29)
30–60 min	6	12	0.75(0.25,2.29)	0.51(0.13,1.99)
> 60 min(ref.)	18	48	1	1
Total	96	155		
Respondent visited HP during the last year				
No	72	155	1.48(0.96,2.28)	1.83(0.92,3.61)
Yes (ref.)	59	86	1	1
Total	131	241		
Trust nurses on providing pregnancy care				
I always trust them	48	58	0.40(0.23,0.69)	2.98(0.43,20.82)
I sometimes trust them	23	46	0.67(0.35,1.26)	5.59(1.05,29.81)*
I don't trust them(ref.)	33	99	1	1
Total	104	203		
ANC visit in the last pregnancy				
No	102	172	0.89(0.56,1.40)	1.12(0.29,4.37)
Yes (ref.)	40	76	1	1
Total	142	248		
Place of delivery				
At home	131	214	0.53(0.26,1.08)	0.59(0.16, 2.27)
At health institution (ref.)	11	34	1	1
Total	142	248		
Delivery attended by who				
Skilled attendant	11	36	2.03(0.99,4.14)	4.75(1.71,13.19)*
Other (ref.)	128	206	1	1
Total	139	242		

*= p -value < 0.05, CI Confidence Interval, COR Crude Odds Ratio, AOR Adjusted Odds Ratio Hosmer-Lemeshow goodness-of-fit = 0.814

The multivariate logistic analysis showed that trust on nurses to provide pregnancy care and delivery attendant were significantly associated with EIBF (p -value < 0.05) (Table 2). The odds of EIBF were 6 times (AOR 5.59; 95% CI 1.05, 29.8) higher in mothers who sometimes trust nurses to provide pregnancy care compared to those who have no trust. Additionally, mothers whose delivery was attended by a skilled attendant (qualified health care provider) showed higher odds (AOR 4.75; 95% CI 1.71, 13.19) of EIBF as compared to those who were attended by TBA, family, friends, or others during delivery. However, the remaining variables didn't show significant association with the outcome variable.

Furthermore, about 300(76.9%) respondents avoided the first milk (colostrum). Six variables (Respondent able to read and write, discussion with TBA on child nutrition, number of live births, ANC visit during the last pregnancy, counseling received on newborn care, and presence of health post in the kebele) were included in the final multivariable logistic regression analysis after passing the screening through bivariate analysis (p -value < 0.3).

The multivariate logistic regression analysis showed that only one variable is significantly associated with colostrum avoidance at p -value < 0.05. Mothers who had no discussion with TBA on child nutrition were about 6.6 times (AOR 6.63; 95% CI 1.43, 30.63) more likely to avoid colostrum than those who made discussion with TBA on child nutrition. (Table 3).

Discussion

Timely initiation of breastfeeding, avoidance of colostrum and associated factors were assessed in Afar Regional State. EIBF is breastfeeding within 1 h of birth. Delayed breastfeeding initiation means initiating breastfeeding after an hour after birth [1]. EIBF is important for both the health of the child and the mother and it increases the bond between the baby and the mother [25, 26]. But in this study, only 63.6% of the children initiated breastfeeding within the first hour after birth.

A meta-analysis on prevalence of key breastfeeding indicators was conducted in 29 sub-Saharan African countries. The prevalence of EIBF in this study was found within the range of the finding in the 29 sub-Saharan African countries which was between 37.8 and 69.3% [27] but above the prevalence found in the low and middle income countries (31–60%) [28] and world (57.6%) [29].

The prevalence of delayed initiation of breastfeeding in this study was lower compared to prevalence reported from studies conducted in Gurage Zone, Hula District, South Gondar Zone, Goba Woreda, Jimma Arjo Woreda, Two Agro-ecological Zones, Sudan, India, Bangladesh, and Nepal which was 52.7, 49.4, 49.3, 47.6, 40.3, 37, 52, 43.5, 48.6, 58.2%, respectively [30–39]. The

Table 3 Bivariate and multivariate logistic regression analysis of independent variables for colostrum avoidance in Afar Regional State, Ethiopia, 2016

Variables	Colostrum avoided		COR (95%CI)	AOR(95%CI)
	No	Yes		
Respondent able to read and write				
No	83	255	0.5(0.22,1.54)	0.48(0.03,8.17)
Yes (ref.)	7	43	1	1
Total	90	289		
Discussion with TBA on child nutrition				
No	13	88	5.92(1.84,19.08)	6.63(1.43,30.63)*
Yes (ref.)	7	8	1	
Total	20	96		
Number of live births				
1	19	43	0.62(0.34,1.13)	0.61(0.09,4.4)
> 1 (ref.)	70	255	1	1
Total	89	298		
ANC visit in the last pregnancy				
No	70	204	0.61(0.35,1.06)	1.12(0.29,4.37)
Yes (ref.)	20	96	1	
Total	90	300		
Counseling received on new born care				
No	84	268	0.52(0.19,1.37)	0.42(0.05,4.03)
Yes (ref.)	5	31	1	
Total	89	299		
Presence of health post in the kebele				
No	32	74	0.52(0.31,0.87)	0.26(0.07,1.02)
Yes (ref.)	49	219	1	
Total	81	293		

*= p -value < 0.05, CI Confidence Interval, COR Crude Odds Ratio, AOR Adjusted Odds Ratio

variation could be due to a difference in study period, health policy, and socio-economics characteristics. In contrast, the prevalence in this study was higher as compared to the prevalence reported from studies conducted in East Wolega Zones, Bahir Dar City, Dembecha district, and Uganda which was 16.9, 24.6, 26.9, and 31.4%, respectively [40–43]. The difference might be due to differences in access to health information, socio-economic status, infrastructure, educational status, cross-cultural differences in breastfeeding practice, and health service access and utilization characteristics.

In this study, associated factors for EIBF were identified. Mothers who trusted nurses in providing care during pregnancy had higher odds of initiating breastfeeding within the first hour after delivery [5.59, 95%CI (1.05, 29.81)]. The counseling and information given on breastfeeding by nurses can encourage mothers to initiate breastfeeding early [44]. This study also showed that

mothers who delivered with assistance of health professionals initiated breastfeeding within the first hour of delivery as compared to mothers with no assistance at the time of delivery [4.75, 95% CI (1.71, 13.19)]. This could be due to the support and counseling health professionals provide to mothers to initiate breastfeeding within the first hour of birth [2, 44]. This finding was also consistent with findings from another study [45].

Colostrum is the first breast milk that contains antibodies that can protect the newborn from diseases [26]. However, this study revealed that 76.9% of the mothers discard the colostrum. This finding is higher compared to findings reported from studies in Raya Kobo district (13.5%), Axum (6.3%), Bahir Dar City (23.8%), Debre Markos Town (66.5%), rural India (16.7%), and Bangladesh (54%) [46–51]. The possible explanations for this difference could be the differences in socioeconomic status, differences in access and use of health services, and the fact that this study was conducted in remote area that contains pastoral and agro-pastoral communities. Respondents who didn't discuss on child nutrition with TBA were 6 times more likely to discard colostrum as compared to their counterparts [6.63, 95%CI (1.43, 30.63)]. This study has certain limitations. One limitation is the possibility to have recall bias. Secondly, due to the nature of the study design i.e. cross-sectional, it is difficult to establish cause-effect relationship. Lastly, even though we tried to control for the effect of possible confounders during data analysis, we can't completely rule out the possible effect of confounders.

Conclusion

Delayed initiation of breastfeeding was common among mothers with under 1 year old children in rural pastoralist communities of Afar. Three-fourth of the mothers discarded colostrum. Trusting nurses on providing care during pregnancy and health profession delivery assistance were positively associated with EIBF. The only associated factor for colostrum avoidance was having no discussion with TBA on child nutrition. It is important to develop and/or strengthen services/advice on early initiation of breastfeeding including colostrum consumption. Promoting delivery by health professions, discussion on child nutrition and building trust between the mothers and health professions can encourage EIBF and colostrum feeding.

Supplementary information

Supplementary information accompanies this paper at <https://doi.org/10.1186/s12884-020-03151-z>.

Additional file 1.

Abbreviations

ANC: Ante-Natal Care; AOR: Adjusted Odds Ratio; CI: Confidence interval; COR: Crude Odds Ratio; EDHS: Ethiopian Demographic and Health Survey;

EIBF: Early Initiation of Breast Feeding; HEW: Health Extension Workers; IQR: Inter-Quartile Range; OR: Odds Ratio; SPSS: Statistical Package for Social Sciences; TBA: Traditional Birth Attendants; UNICEF: United Nations International Children's Emergency Fund; WHO: World Health Organization

Acknowledgments

We would like to acknowledge the Emory University, Ethiopia project in Afar region for facilitating the data collection process in Afar. The financial support from Emory University, Ethiopia is duly acknowledged. We would also like to thank Afar Regional State Health Bureau, all woreda health offices in zone one of Afar, the data collectors, study participants and health extension workers from the study communities.

Authors' contributions

AM, HM, and AG significantly contributed to the conceptualization and design of the study, and data collection. GG, HT, KB significantly contributed to the cleaning, analysis, and interpretation of data and writing of the manuscript. All authors contributed equally and read and approved the final manuscript.

Funding

The financial support for this study was from Emory University, Ethiopia.

Availability of data and materials

The datasets used and/or analyzed during the current study are available from the corresponding author on reasonable request.

Ethics approval and consent to participate

Ethical clearance was obtained from the Institutional Review Board of the College of Health Sciences, Mekelle University before the beginning of the actual data collection. The probability and magnitude of harm or discomfort anticipated in this study were none existent. Data collectors were trained and required to strictly adhere to ethical principles. Verbal consent (most were unable to read and write) was obtained from each study subject before the start of the interview and this was approved by the ethics committee. Respondents were assured that the data wouldn't have any positive or negative repercussions on the current or future aspects of their life and that if they don't feel comfortable they could withdraw from the study without any problem at any stage of the data collection.

Consent for publication

Not applicable.

Competing interests

The authors declare that they have no competing interests.

Author details

¹Department of Nutrition and Dietetics, School of Public Health, College of Health Sciences, Mekelle University, Mekelle, Ethiopia. ²Emory University, Addis Ababa, Ethiopia.

Received: 14 December 2019 Accepted: 31 July 2020

Published online: 05 August 2020

References

1. WHO. Indicators for assessing infant and young child feeding practices. conclusions of a consensus meeting held 6–8 November 2007. Washington D.C; 2010.
2. UNICEF, WHO. Capture the moment-early initiation of breastfeeding. The best start for every newborn. Newyork: UNICEF; 2018.
3. Menchetti L, Traina G, Tomasello G, Proietti PC. Potential benefits of colostrum in gastrointestinal diseases. *Front Biosci*. 2016;8:331–51.
4. Save the children. *Surviving the First Day: State of the World's Mothers*. 2013.
5. Liu L, Oza S, Hogan D, Chu Y, Perin J, Zhu J, et al. Global, regional, and national causes of under-5 mortality in 2000–15: an updated systematic analysis with implications for the Sustainable Development Goals. *Lancet*. 2000;388(10063):3027–35. Available from: [https://doi.org/10.1016/S0140-6736\(16\)31593-8](https://doi.org/10.1016/S0140-6736(16)31593-8).

6. Smith ER, Hurt L, Chowdhury R, Sinha B, Fawzi W, Edmond KM, et al. Delayed breastfeeding initiation and infant survival: a systematic review and meta-analysis. *PLoS One*. 2017;12(7):1–16.
7. alive&thrive. Impact of early initiation of exclusive breastfeeding on newborn deaths. 2010. Available from: www.aliveandthrive.org.
8. Debes AK, Kohli A, Walker N, Edmond K, Mullany LC. Time to initiation of breastfeeding and neonatal mortality and morbidity: a systematic review. *BMC Public Health*. 2013;13(suppl 3):S19.
9. Martinez C, Khan J, Vesel L, Bahl R. Timing of breastfeeding initiation and exclusivity of breastfeeding during the first month of life: effects on neonatal mortality and morbidity — a systematic review and meta-analysis. *Matern Child Health J*. 2015;19(3):468–79.
10. Raihana S, Dibley MJ, Masudur M, Tahsina T, Siddique AB, Rahman QS, et al. Early initiation of breastfeeding and severe illness in the early newborn period: an observational study in rural Bangladesh. *PLoS Med*. 2019;16(8):1–17.
11. Conneely M, Berry DP, Murphy JP, Lorenz I, Doherty ML, Kennedy E. Effect of feeding colostrum at different volumes and subsequent number of transition milk feeds on the serum immunoglobulin G concentration and health status of dairy calves. *J Dairy Sci*. 2014;97(11):6991–7000. Available from: <https://doi.org/10.3168/jds.2013-7494>.
12. Liben ML, Abuhay T, Haile Y. The role of colostrum feeding on the nutritional status of preschool children in Afambo District, Northeast Ethiopia: descriptive cross sectional study. *Eur J Clin Biomed Sci*. 2016; 2(6):87–91.
13. Tekelab T, Akibu M, Tagesse N, Tilhaun T, Yohanes Y. Neonatal mortality in Ethiopia: a protocol for systematic review and meta-analysis. *Syst Rev*. 2019; 8(103):1–4.
14. Yirgu R, Molla M, Sibley L. Determinants of neonatal mortality in rural northern Ethiopia: a population based nested case control study. *PLoS One*. 2017;12(4):1–10.
15. Samuel D, Zinabu D, Alemu B. Magnitude of neonatal mortality and associated factors among neonates at Arba Minch general hospital. *Asploro J Pediatr Child Heal*. 2019;1(1):20–8.
16. Central Statistical Agency. Ethiopian mini demographic and health survey. Addis Ababa and Rockville: ICF; 2019.
17. World Health Organization. WHO Global Data Bank on Infant and Young Child Feeding (IYCF), Ethiopia; 2009. p. 10–2.
18. Abie BM, Goshu YA. Early initiation of breastfeeding and colostrum feeding among mothers of children aged less than 24 months in Debre Tabor , northwest Ethiopia: a cross-sectional study. *BMC Res Notes*. 2019;12(1):1–6. Available from: <https://doi.org/10.1186/s13104-019-4094-6>.
19. Beyene MG, Geda NR, Habtewold TD, Assen ZM. Early initiation of breastfeeding among mothers of children under the age of 24 months in southern Ethiopia. *Int Breastfeed J*. 2017;12(1):1–10. Available from: <https://doi.org/10.1186/s13006-016-0096-3>.
20. Tilahun G, Degu G, Azale T, Tigabu A. Prevalence and associated factors of timely initiation of breastfeeding among mothers at Debre Berhan town, Ethiopia: a cross-sectional study. *Int Breastfeed J*. 2016;11(1):1–9. Available from: <https://doi.org/10.1186/s13006-016-0086-5>.
21. Liben ML, Yesuf EM. Determinants of early initiation of breastfeeding in Amibara district , Northeastern Ethiopia: a community based cross-sectional study. *Int Breastfeed J* 2016;11(1):1–7. Available from: <https://doi.org/10.1186/s13006-016-0067-8>.
22. Cherie N, Gebreyesus H, Girma E. Colostrum avoidance and associated factors among mothers of children aged less than 12 months in Kombolcha town, south Wollo zone, Ethiopia. *Med Res Chronicles*. 2018;4(5):545–59.
23. Yimer NB, Liben ML. Effects of home delivery on colostrum avoidance practices in North Wollo zone , an urban setting , Ethiopia: a cross sectional study. *J Health Popul Nutr*. 2018;37(1):1–7.
24. Mulugeta A, Mohammed H, G/mariam A, Kedir A, Haile F, Redae G, et al. *East Afr J Health Sci*. 1(1):2019. *East Afr J Heal Sci*. 2019;1(1):3–4.
25. Federal Ministry of Health. Family Health Department: Ethiopian National Strategy on Infant and Young Child Feeding. 2004.
26. Central Statistical Agency (CSA) [Ethiopia] and ICF. Ethiopia Demographic and Health Survey 2016. Addis Ababa and Rockville: CSA and ICF; 2016.
27. Issaka AI, Agho KE, et al. *BMJ Open*. 2017;7(10):e014145.
28. Oakley L, Benova L, Macleod D, Lynch CA, Campbell OMR. Early breastfeeding practices: descriptive analysis of recent demographic and health surveys. *Matern Child Nutr*. 2018;14(2):e12535.
29. Takahashi K, Ganchimeg T, Ota E, Vogel JP, et al. *Sci Rep*. 7:44868. Available from: <https://doi.org/10.1038/srep44868>.
30. Shiferaw BZ. Factors associated with early initiation and exclusive breastfeeding practices among mothers of infant ' s age less than 6 months. *J Pediatr Neonatal Care*. 2017;7(3):1–9.
31. Hoche S, Meshesha B, Wakgari N. Sub-optimal breastfeeding and its associated factors in rural communities of Hula District, Southern Ethiopia: a cross-sectional study. *Ethiop J Health Sci*. 2018;28(1):49.
32. Mekonen L, Seifu W, Shiferaw Z. Timely initiation of breastfeeding and associated factors among mothers of infants under 12 months in South Gondar zone , Amhara regional state , Ethiopia ; 2013. *Int Breastfeed J*. 2018; 13(1):17.
33. Setegn T, Gerbaba M, Belachew T. Determinants of timely initiation of breastfeeding among mothers in Goba Woreda , South East Ethiopia: a cross sectional study. *BMC Public Health*. 2011;11(1):217.
34. Tamiru D, Belachew T, Loha E, Mohammed S. Sub-optimal breastfeeding of infants during the first six months and associated factors in rural communities of Jimma Arjo Woreda , Southwest Ethiopia. *BMC Public Health*. 2012;12(1):363.
35. Roba KT, Connor TPO, Belachew T, Brien NMO. Infant and Young Child Feeding (IYCF) Practices Among Mothers of Children Aged 6–23 Months in Two Agro-ecological Zones of Rural Ethiopia. *Int J Nutr Food Sci*. 2016; 5(3):185–94.
36. Tongun JB, Sebit MB, Mukunya D, Ndeezi G, Nankabirwa V, Tylleskar T, et al. Factors associated with delayed initiation of breastfeeding: a cross-sectional study in South Sudan. *Int Breastfeed J*. 2018;13(1):28.
37. Mathew AC, Philip DM, Benny JK, Dhanya C, Manju TM, Ramesh S, et al. Factors associated with timely initiation of breast feeding: a hospital based study. *Asian Pacific J Heal Sci*. 2018;5(3):318–24.
38. Islam A, Mamun A, Hossain M, Bharati P, Saw A, Lestrel PE, et al. Prevalence and factors associated with early initiation of breastfeeding among Bangladeshi mothers: a nationwide cross-sectional study. *PLoS One*. 2019; 14(4):e0215733.
39. Bhandari S, Thorne-lyman AL, Shrestha B, Neupane S, Aletta B, Nonyane S, et al. Determinants of infant breastfeeding practices in Nepal: a national study. *Int Breastfeed J*. 2019;14(1):14.
40. Hailemariam TW, Adeba E, Sufa A, et al. *BMC Public Health*. 2015;15(1):1076. Available from: <https://doi.org/10.1186/s12889-015-2420-z>.
41. Belachew A. Timely initiation of breastfeeding and associated factors among mothers of infants age 0–6 months old in Bahir Dar City , Northwest , Ethiopia , 2017: a community based cross-sectional study. *Int Breastfeed J*. 2019;14(1):5.
42. Birmerew A, Teshome M, Kassa GM. Prevalence of timely breastfeeding initiation and associated factors in Dembecha district , North West Ethiopia: a cross-sectional study. *Int Breastfeed J*. 2016;11(1):28. Available from: <https://doi.org/10.1186/s13006-016-0087-4>.
43. Kalisa R, Malande O, Nankunda J, Tumwine JK. Magnitude and factors associated with delayed initiation of breastfeeding among mothers who deliver in Mulago hospital, Uganda. *Afr Health Sci*. 2015;15(4):1130–5.
44. World Health Organization. Guideline for Protecting, promoting and supporting Breastfeeding in facilities providing maternity and newborn services; 2017. p. 5–7.
45. John JR, Mistry SK, Kebede G, Manohar N, Arora A. Determinants of early initiation of breastfeeding in Ethiopia: a population- based study using the 2016 demographic and health survey data. *BMC Pregnancy Childbirth*. 2019; 19(1):69.
46. Legesse M, Demena M, Mesfin F, Haile D. Factors Associated with Colostrum Avoidance Among Mothers of Children Aged less than 24 Months in Raya Kobo district , North-eastern Ethiopia: Community-based Cross-sectional study. *J Trop Pediatr*. 2015;61(5):357–63.
47. Weldesamuel GT, Atalay HT, Zemichael TM, Gebre HG. Colostrum avoidance and associated factors among mothers having children less than 2 years of age in Aksum town, Tigray, Ethiopia: a cross-sectional study 2017. *BMC Res Notes*. 2018; 11(1):601. Available from: <https://doi.org/10.1186/s13104-018-3712-z>.
48. Yalew WA, Abitew DB. Breastfeeding practices of mothers of under five years old children in Bahir dar City, Ethiopia: a descriptive cross-sectional study. *Int J Med Sci Public Heal*. 2014;3(5):532–7.
49. Gualu T, Adugna H, Dilie A. Assessment of knowledge, attitude and practice of post natal mothers towards colostrum breast milk in Debre Markos Town governmental health institutions East Gojjam Zone, Amhara Regional State , Ethiopia. *Nurse Care Open Access*. 2017;2(2):3–7.

50. Kakati R, Rahman SJ, Borah M, Borah H. Colostrum feeding practices and its determinants among urban and rural mothers in Kamrup, Assam, India. *Int J Res Med Sci.* 2016;4(10):4567–72.
51. Haider R, Rasheed S, Sanghvi TG, Hassan N, Pachon H, Islam S. Breastfeeding in infancy: identifying the program-relevant issues in Bangladesh. *Int Breastfeed J.* 2010;5(1):21.

Publisher's Note

Springer Nature remains neutral with regard to jurisdictional claims in published maps and institutional affiliations.

Ready to submit your research? Choose BMC and benefit from:

- fast, convenient online submission
- thorough peer review by experienced researchers in your field
- rapid publication on acceptance
- support for research data, including large and complex data types
- gold Open Access which fosters wider collaboration and increased citations
- maximum visibility for your research: over 100M website views per year

At BMC, research is always in progress.

Learn more biomedcentral.com/submissions

